



PATENT 17207-00003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applica	nt: Sam	ra et al.	: Group Art Unit: 2163		
Serial N	No. 09/47	74,539	Examiner: Boyce, Andre D.		
Filed: 1	March 21	, 2002	:		
For:	METHODS AND SYSTEMS FOR ANALYZING MARKETING CAMPAIGNS				
		INFORMATION DISCLOSURE	STATEMENT TRANSMITTAL		
1.	[]	Pursuant to 37 CFR 1.97(b) [within 3 months of filing or prior to 1st	Office Action]		
2.	[🗸]	Certification Pursuant to 37 CFR 1.97(c) [before Final Office Action or Allowance			
3.	[]	Fee Payment Pursuant to 37 CFR 1.97(c) [before Final Office Action or Allowance			
1.	[]	Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97 (d) [before Issue Fee payment]			
Hon. Commissioner for Patents Washington, D.C. 20231					
Sir:					
The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:					
5.	✓	A list of documents on form PTO-1449 translation or a concise explanation of ea	ogether with copies of each identified document and a ch non-English language document is enclosed herewith.		
This Paper is submitted in accordance with:					
5 .	_	37 CFR 1.97(b): [within 3 months of filing	ng or prior to 1st Office Action]		
'.		37 CFR 1.97(c): [before Final Office Act	ion or Allowance, whichever is earlier]; and		
	8.	✓ The required certification made	in item 11 below; or		
	9.	The \$180 fee specified in 37 CF Statement is authorized in item	TR 1.17(p) for submission of this Information Disclosure 14 below.		

10.		37 CFR	1.97(d): [before issue fee payment]; and	
	_	a)	This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$130.00) required by 37 CFR 1.17(i)(1) is authorized in item 14 below. (Direct this letter to: "Attention GROUP DIRECTOR, and if applicable include batch locator information: e.g., "Allowed Files, Batch, Date of Allowance "), and	
		b)	The required Certification is stated in item 11 below.	
11.	<u> </u>	Certification		
	12.	_	Each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or	
	13.	✓	No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.	
14.	1	Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 01-2384. An original and two copies of this document is enclosed.		

Respectfully submitted,

Daniel M. Fitzgerald
Reg. No. 38,880
Armstrong Teasdale LLP
One Metropolitan Square, Suite 2600
St. Louis, MO 63102

(314) 621-5070